

Guardian Early Learning Group Film and Photography Media Permission Release

Dear Family,

Guardian Early Learning Group (Guardian) recognises that families enjoy and appreciate seeing their child's development and engagement with their learning environments during their time at the centre.

We want our families to understand their rights and responsibilities relating to the usage of photography and film of their child/ren at our centres.

We value educational documentation as an effective tool for children, educators and families to collaboratively assess teaching and learning. These images capture the warm and meaningful interactions the children have throughout their day, which support our educators with critical reflection and welcome multiple perspectives. Often these images are powerful snapshots for use in internal training or for marketing purposes.

Therefore, Guardian requests your authorisation (as the legal parent/guardian of the child nominated below) to permit photographing and filming your child in the normal course of their time at our centres. We also seek permission to publish images and videos of your child's artwork and projects created whilst at the centre.

On an everyday basis this authorises our educators to share photos and videos of your child to our family communication platform, StoryPark, so you can see your child's learning experiences and progress during their time with us.

Occasionally we would also like to have photos taken of our centres and children exploring our centres' learning environments, either for internal communications or external marketing purposes.

Any photography will be undertaken by Guardian employees, or in the case of using an external professional photographer, supervised by a Guardian employee and not copied or stored by the 3rd party, unless statutorily required.

Any imagery and video will remain the property of Guardian (including any subsequent owners or trading names) and cannot be used for any other purpose than explicitly stated and agreed to by you below.

No consideration or payment is, or will be offered and transferred, for these permission rights.

Rights will be licensed to:

Guardian Early Learning Group Pty Ltd, PO Box 20, Bondi Junction, NSW 1355
ABN: 91 094 805 820

NEW SOUTH WALES

Suite 2002, Level 20, 101 Grafton Street
Bondi Junction NSW 2022
Ph. 02 8305 2323

VICTORIA

67-81 Hoddle Street
Richmond VIC 3181
Ph. 03 8393 7800

QUEENSLAND

Suite 1B, 88 L'Estrange Terrace, AMA Place
Kelvin Grove QLD 4059
Ph. 07 3832 7933

Please indicate the appropriate consent authorisation for your child's image.

I, [FULL NAME]:

As the legal parent/guardian of [CHILD'S FULL NAME AND DATE OF BIRTH]:

Give permission for my child to be photographed and filmed (covering photography, video, sound) by Guardian Early Learning Group, or their nominated representatives, which may be used at any time in the future (this includes past when your child stops attending the centre) for the purpose of:		PLEASE INITIAL:
1A	Internal centre and Guardian communication purposes including but not limited to the family communication platform (StoryPark), internal intranet, internal emails/newsletters, internal centre displays and internal training materials.	
1B	Externally-facing communications (legally, 'for commercial use') including but not limited to: <ul style="list-style-type: none"> • advertising and marketing campaigns and materials (print, digital/online, outdoor, video and public relations) and Guardian website(s), • social media channels including Facebook and Instagram. 	

OR

Deny permission to take or use my child's image in any format. I acknowledge this may preclude my child's image being uploaded into any family communication platform and may necessitate the temporary removal of my child from group activities when any photography takes place for this purpose.	
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[PARENT/GUARDIAN SIGNATURE]:

[DATE]: